

## SPRING RETREAT SPONSORSHIP KIT

WWW.GIRLSINPROPERTY.CO.UK



Pendley Manor Hotel, Cow Lane, Tring HP23 5QY



Contact Us: grilsinpropertypod@gmail.com



Event Date: 19th April 2024

2024

### MEET YOUR HOST ATHENA DOBSON



Hello, I'm Athena, and I'm a full-time property investor and the host of the Girls in Property podcast & events. I'm on a mission to bring together women from every corner of the property & construction sector, to support each other as we confidently navigate the complexities of business & property!





Welcome to the empowering world of Girls in Property! Our **MISSION** is clear: to provide a supportive space for women from every corner of the industry to connect, share insights, and uplift each other in the dynamic world of property and construction.

Girls in Property is not just a podcast; it's a movement. Launched on January 15th, 2023, our podcast has already made a significant impact with 19,000 downloads and 55 episodes published. The conversations extend beyond borders, reaching over 81 countries, and the response has been incredible with over 40 five-star reviews. These achievements are a testament to the resonance of our mission and the enthusiasm of our diverse audience. Join us on this empowering journey as we continue to inspire, connect, and elevate women in the property and construction sector. Together, we thrive!



### HIGHLIGHTS



Sold out event hosted at the stunning setting of Pendley Manor



Bringing together over 75 women in the property & construction sector to collaborate and cultivate their businesses.



Three exceptional guest speakers spanning the property & finance sectors. Providing insight into the rent-to-rent model, building a multimillion-pound property empire, to effective business branding strategies.



Build lasting relationships during this full-day event with lunch and dinner included.



### HOW CAN YOU BE INVOLVED AS A SPONSOR?

Multiple items can be selected from the list below

€ Level 1 £150<sub>per iten</sub>

#### ITEM 1

Goodie Bag for guests to take away with them at the end of the day

#### <u>ITEM 2</u>

Your logo brand on my slides throughout presentation

#### ITEM 3

Give away branded item of your choice

### © © Level 2 300<sub>per item</sub>

#### <u>ITEM 4</u>

Sponsor the coffee and pastries with small banner

ITEM 5

Social media

post

about your

company sponsoring

ITEM 6 Sponsor the

bubbles at the drinks reception

at 5pm with

announcement

### ⇔ ⇔ ⇔ Level 3 £600<sub>per it</sub>

#### ITEM 7

Banner of your company brand out all day at event at front by presentation

#### <u>ITEM 8</u>

30 second slot during presentation – Brand Presence pitch

#### <u>ITEM 9</u>

Golden ticket free gift – Give a treat to one of our guests to use your services/ company

\*For information on exclusively and sponsoring the podcast please email me directly at girlsinpropertypod@gmail.com



### WHY SPONSOR THIS RETREAT?

By sponsoring the Girls in Property Retreat, your brand becomes aligned with one of the leading female-only property brands in the UK. This exposure also positions you in front of key business leaders in the sector and prominent figures across various industries, boosting your visibility as a champion of female empowerment.

Extensive marketing efforts will be dedicated to the event. Leading up to the occasion, we will conduct robust email marketing campaigns targeting our database, podcast listeners, followers, and immediate audience. Additionally, professional videographers and photographers will extensively cover the event, ensuring comprehensive exposure for your company and brands.

The excitement generated by the Girls in Property Community is unparalleled, with anticipation building for a day filled with superb food, drinks, and great company amidst the stunning backdrop of Pendley Manor. This event aims to recognise the inspiring women in leadership, business, and innovation within the property and construction industry.

Your company stands to gain from the positive exposure, positioning itself as a leader in empowering women and driving change.



### THE RETEAT

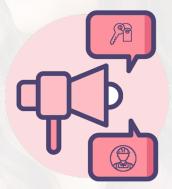


Experience the enchanting ambiance of the Grade II listed Pendley Manor Hotel, set amidst 35 acres of stunning grounds. Join a gathering of women who share a common passion for the diverse realms of the property industry, and experience the unique synergy in this inspiring setting.

Immerse yourself in a day filled with insightful talks from three distinguished expert speakers, complemented by a delightful lunch, a drinks reception, and a sumptuous dinner. Embrace ample networking opportunities throughout the day and night, with the added choice to prolong your stay overnight if you desire.



# VISION



To give women a voice in the property & construction world and speak up.



Empower women to gain financial freedom through property.



To provide a platform for women to join together and build businesses



# Uniting Women & Building Futures in Property & Construction

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